



ILEETATM

**INTERNATIONAL LAW ENFORCEMENT
EDUCATORS & TRAINERS ASSOCIATION**

MEDIA KIT



ABOUT ILEETA

The International Law Enforcement Educators and Trainers Association (ILEETA) is regarded worldwide as the leading organization for law enforcement trainers and educators. Its members, spanning federal, state, and local levels, are deeply committed to saving lives by creating and delivering top-tier training programs. ILEETA is devoted to supporting its members by fostering communication, networking, information exchange, and professional development for instructors.

- ILEETA members recognize the critical role that innovative product technology and specialized services play in enhancing their training efforts. As trainers in their agencies, they are responsible for evaluating, recommending, and purchasing the products and services.
- For law enforcement manufacturers and service providers, marketing to this influential demographic is crucial for expanding market share and achieving success in the industry!

ILEETA OFFERS PROGRAMS TO FIT EVERY BUDGET!

ILEETA Corporate Sponsor Program

This program offers organizations the chance to support ILEETA's mission to save lives by advancing the development and delivery of high-quality training and professional development for instructors worldwide. Annual dues are **\$600**

Benefits include:

- Listing on website
- Discount on exhibit space at ILEETA Annual Conference
- Ability to send a group email to over 6,000 ILEETA members once per calendar month (April through January)

ILEETA Annual Conference and Expo

The ILEETA Annual Training Conference and Expo attracts some of the world's most respected trainers! Members, often key decision-makers within their agencies, are actively seeking innovative products and programs. Exhibiting at the ILEETA Conference offers you direct access to this influential group.

- Exhibit Space..... **\$1,245**
- Advertising in Official Conference Program Guide (PDF format)
 - Full Page: 10"h x 7"w **\$850**
 - Half Page: 4-7/8"h X 7"w..... **\$675**
- Conference App Banner Advertising
 - Banner size 600 X 110 pixels..... **\$425**
- Sponsorship at the Annual Conference
 - Available upon request

DIGITAL ADVERTISING

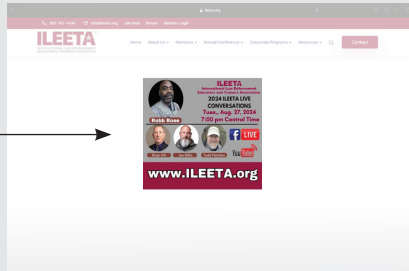
Digital advertising to ILEETA members allows for precise target marketing, ensuring your message reaches the right audience. With real-time analytics, you can monitor performance and fine-tune your campaigns for optimal results. Plus, digital ads offer the flexibility to make quick adjustments and scale efforts to align with your marketing objectives.



ILEETA E-Bulletin Banner Advertising

Banner size 300 x 250 pixels.....\$245 per insertion

Sample
E-Bulletin Banner



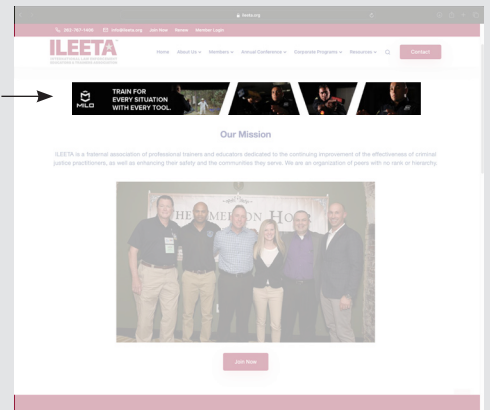
ILEETA E-Bulletin Advertising Schedule

DISTRIBUTION DATE	MATERIAL DEADLINE
January 6	December 16th
January 20	January 7
February 3	January 21
February 17	February 4
March 3	February 18
March 17	March 4
April 7	March 18
April 21	April 8
May 5	April 22
May 19	May 6
June 9	May 20
June 23	June 10
July 7	June 24
July 21	July 8
August 4	July 22
August 18	August 5
September 8	August 19
September 22	September 9
October 7	September 23
October 21	October 8
November 3	October 22
November 17	November 4
December 2	November 18
December 16	December 3

Online Banner Advertising

Sample Banner

Banner size
970 X 90 pixels



ILEETA Banner Advertising Schedule

COST

3x month.....	\$750
6x month (15% discount).....	\$1,275
12x month (20% discount).....	\$2,400



Webinar Sponsorship

Sponsor an ILEETA webinar to engage with a focused audience of law enforcement professionals. Your support will demonstrate your dedication to advancing industry knowledge and offer prime exposure to the key influencers shaping their agencies' decisions. Seize this chance to position your brand as a leader in the future of law enforcement.

Sponsorship cost per webinar\$750

- February
- May
- August
- November

Benefits for webinar sponsor:

- Your Company Logo will be on opening and closing slides (must provide logo)
- 30-second/80-word message at the beginning and end of the webinar (must provide and ILEETA reserves the right to edit)
- Following the live webinar, an E-Blast will be sent to all participants with the sponsor's message (must provide, standard E-blast rules apply).

The ILEETA Journal Quarterly Publication (Digital)

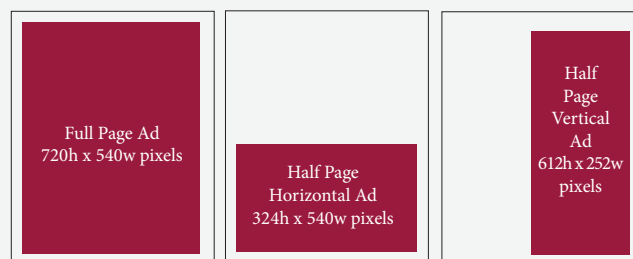
Advertise in ILEETA's quarterly publication to reach a dedicated audience of industry professionals who trust and rely on our content. Your message will be seen by key decision-makers and influencers across the field, enhancing your brand's visibility and credibility. Take advantage of this targeted platform connecting those who shape the future of law enforcement.



Issue Material Due

January	December 10
March	February 10
June	May 10
October	September 10

Ad Size	Dimension	Cost
Full page	720h X 540w pixels	\$750
Half Page Horizontal	324h X 540w pixels	\$475
Half Page Vertical	612h X 252w pixels	\$475





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