



2012 Conference Exhibitor Registration Form

Exhibitor Information

Company Name: _____

Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Product/Service Description (250 character maximum- Information will appear in the Official Program Guide):

Corporate Sponsorship Information

Corporate Sponsor (please circle) Yes or No

I would like to become an ILEETA Corporate Sponsor with this application (\$500.00 Annual Dues) Yes or No

Exhibit Space Request

Number of spaces requested: _____ Location Preference: _____

Program Guide Advertising (Please see page 2 for net rate chart)

Yes: _____ Ad Size: _____ No: _____

All ad material must be sent as a pdf file to Geraldlongden@aol.com.

Payment Information (Please circle) Check Money Order M/C VISA _____ Exp. _____

Payment terms are net 30 day pay. All cancellations must be received in writing. Refunds will not be made for requests received after January 1, 2012.

AUTHORIZED SIGNATURE

DATE

By signing this form I acknowledge reading and understanding all rules and regulations governing the ILEETA conference and exposition and agree to abide by these rules and regulations. The terms of this contract may not be changed except in writing and signed by all parties.

Please mail or fax this form to: ILEETA
ATTN: Jerry Longden
1972 Gail Lynne DR * Burlington, WI 53105 * Phone: 315-751-0763 * Fax: 262-767-1813



Exhibitor Rules and Regulations

Booth Specifications and Rates

6 x 10 Booth \$945.00
5 X 8 Table Top \$745.00 (**Absolutely NO floor pop-up displays permitted in this area, only table top displays**)

Each space (booth and table top) will have an 8 foot table with 2 chairs. ILEETA Corporate Sponsors receive a \$100.00 discount. Additional services, such as electric and phone equipment shall be arranged by the Exhibitor, at the Exhibitors expense with the Westin Chicago North Shore. A \$100.00 non-refundable deposit is due with application. Full payment is due on or before January 1, 2012. Checks or money orders must be made payable to ILEETA and mailed to 1972 Gail Lynne Drive Burlington, WI 53105.

Schedule

Exhibitor Set Up: Monday 4/16/2012 4:00 pm – 8:00 pm
Tues 4/17/2012 7:00 am – 9:00 am

Show Hours: Tues 4/17/2012 9:00 am – 5:00 pm
Wed 4/18/2012 8:00 am – 12:00 pm

Break Down: Wed 4/18/2012 12:00pm – 2:00 pm

Advertising

Maximize your exposure at the Conference and draw greater attention to your company's products or services by displaying your print advertisement in the 2012 ILEETA Conference and Expo Official Program Guide. Premium positions will be secured on a first come first served basis.

Ad Size	Dimensions	Net Rate
Full Page 4 Color	10"H x 7"W	\$650.00
1/2 Page 4 Color	47/8"H x 7"W	\$400.00
Cover II	10"H x 7"W	\$800.00
Cover III	10"H x 7"W	\$700.00
Cover IV	10"H x 7"W	\$750.00

Safety

Any equipment on display during the Expo, including but not limited to, firearms, diversionary devices, aerosol based weapons and ammunition, must not contain any live ammunition at any time. No blank cartridges or training devices that fire projectiles are permitted at the Westin Hotel. In addition to above, please make sure visitors can properly handle and/or operate your products.

The use of real edged weapons for demonstration purposes is prohibited. Exhibitors who display edged weapons must monitor for safety the handling of their products by visitors. The use, other than on display, of devices of any substance that could be harmful to any person, is prohibited in the Expo Areas.

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